

#RESIST MARCH

AN  PRIDE PROJECT

****MEDIA ALERT****

Los Angeles LGBTQ #ResistMarch (ResistMarch.org) to Occur on June 11, 2017 with Unprecedented Coalition of Speakers and Partners Ranging from LGBT pioneer Rev. Troy Perry to U.S. House Democratic Leader Nancy Pelosi

March Kick Off to Begin at 9 a.m. on Hollywood Blvd, with opening remarks that will include a tribute to the lives lost in the Orlando Pulse Nightclub Massacre

WHAT: #ResistMarch, LA Pride project— On June 11th, 2017 from Hollywood and Highland to West Hollywood. Instead of a Pride Parade meant to celebrate our past progress, #ResistMarch will be a gathering to ensure our futures. Brian Pendleton, #ResistMarch Founder and Organizer, was inspired by the 1970's first LGBTQ+ Pride and the recent Women's March. **The #ResistMarch will have speakers at the start of the march and also at the end of the march route.** The mission is to march in unity with those who believe that America's strength is its diversity. Not just LGBTQ+ people but all Americans and dreamers will be wrapped in the Rainbow Flag with unique, diverse, intersectional voices gathering together. We are lesbian, gay, bisexual, transgender, and queer. We are people of color. We are people of different faiths. We are people of all genders and no gender. We are immigrants. We are dreamers. We are people with disabilities. We are parents. We are allies. The #ResistMarch is to send a clear message that we will resist being divided from each other.

WHO: U.S. House Democratic Leader Nancy Pelosi, U.S. Congressman Adam Schiff, U.S. Congresswoman Maxine Waters, U.S. Congressman Ted Lieu, California, Los Angeles Councilman Mitch O'Farrell, Los Angeles Councilman David Ryu, West Hollywood Mayor John Heilman, Activist Bamby Salcedo, AIDS Activist Phil

Wilson, #ResistMarch Founder Brian Pendleton, HRC President Chad Griffin, Haim, Margaret Cho, RuPaul, Adam Lambert, Jessie Smollett, Cheyenne Jackson, The Gay Men's Chorus Of Los Angeles, The Trans Chorus of Los Angeles, America Ferrera, Black Lives Matter's Dr. Melina Abdullah, NALEO National Chairman John Duran, Planned Parenthood's Sue Dunlap, Los Angeles LGBT Center's Lorri Jean, Women's March L.A. Founder Emi Guereca and more.

Partner Organizations: <https://www.resistmarch.org/community>

Individual Partners : <https://www.resistmarch.org/individuals>

Business Partners: : <https://www.resistmarch.org/corporate>

Committee Members : <https://www.resistmarch.org/about-us>

WHEN: June 11, 2017

Public instructed to gather at Hollywood & Highland at 8 a.m.

March **Opening Ceremony & Remarks** begin at 9 a.m.

March scheduled to commence approximately 9:30 - 10 a.m.

March Main Stage **Rally & Remarks** begin approx 12 noon

MEDIA CHECK IN INFORMATION AND PARKING INFO

Hollywood

Media and Press Check-in: 7am

Location: corner of Hollywood Blvd and La Brea, behind the stage.

Map: <https://goo.gl/maps/GCjCA9DyqT22>

Media Broadcast Vehicle Staging: La Brea northbound lane, north of Hollywood Blvd.

Map: <https://goo.gl/maps/eVFwBV9g8kx>

Media and Press Holding: south side of Hollywood Blvd, between La Brea and Sycamore . Accessible with press credential only.

Map: <https://goo.gl/maps/84kgJ8HEkqS2>

Road closures: Hollywood Blvd between La Brea and Highland and El Cerrito are completely closed. There will be no public access to Hollywood Blvd from of La Brea or El Cerrito. Media with a press credentials will be able to access Hollywood Blvd from La Brea as long as they have a press credentials. They will not be able to

access El Cerrito

For Los Angeles road

closures: <http://trafficinfo.lacity.org/m@n@ger!/ckfinder/userfiles/files/Resist%20March%20TMP.pdf>

West Hollywood

Media and Press Check-in: 9.00am

Location: **Almont Dr.** (*NOT La Peer as previously advertised*) and Santa Monica Blvd intersection.

Map: <https://goo.gl/maps/CZ55z43HWj12>

Media Broadcast Vehicle Staging: Almont Dr. between Santa Monica Blvd and Melrose Ave.

Map: <https://goo.gl/maps/ctejedffA6U2>

Media and Press Holding: north side of Santa Monica Blvd. Accessible only with press credential available at check-in.

Map: <https://goo.gl/maps/uaoRw7hxnYu>

Road closures: Santa Monica Blvd is completely closed from Doheny to La Cienega. For West Hollywood road

closures: <http://www.weho.org/Home/Components/News/News/6857/23>

Parking

There are several lots close to both locations. Given the extensive road closures we recommend arriving early to find parking and to avoid traffic delays. For other travel information please click here: <https://www.resistmarch.org/travel>

For press credentials please visit <https://www.resistmarch.org/press-credentials>

Press credentials for #ResistMarch are separate from LA Pride festival credentials. For more info on LA Pride festival credentials please contact Mike Stommel at mike@luckybreakpr.com

WHERE: March STARTS in Los Angeles at intersection of Hollywood and Highland and ENDS in West Hollywood at intersection of Santa Monica Blvd and LaPeer .

Course map: <https://www.resistmarch.org/coursemap>
Event details: <https://www.resistmarch.org/resistkit>
Transport: <https://www.resistmarch.org/resistkit-travel>

CONTACT: Stephen Macias
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Pre #ResistMarch Interviews Available with Founder Brian Pendleton Upon Request
For press credentials please visit: <https://www.resistmarch.org/press-credentials>

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